

# TEAM ABER SOCIAL WEAR GUIDELINES



## AIM

These social wear guidelines are to give sports clubs and societies an overview of our expectations, as well as giving a greater clarification of good practice. This guidance aims to create an affinity between Aber SU and its affiliated sports clubs and societies, all unified under the Team Aber family. These guidelines should be utilised in conjunction with the kit guidelines outlined under the BUCS section of the Team Aber Resource Hub.

## DEFINITIONS

**Societies:** social wear covers any items of clothing that endorses and relates to the society that falls outside of kit wear. Examples include the hoodies you wear to society activities, the t-shirts you may wear out on social as a society or general items of clothing that relate to your society activities.

**Sports Clubs:** social wear covers anything outside of your kit, from the hoodie you may wear to travel to training, the t-shirts you may wear out on socials as a club or general day to day wearing of clothing that would be classed as social wear.

*If you are unsure about a potential item of clothing, get in touch with the Opportunities Officer for further clarification.*

## GUIDELINES AND EXPECTATIONS

Items classed as social wear, as defined above, are subject to some unifying expectations:

**Logos:** The SU logo will be on every item of social wear clothing. The Team Aber branded banner is optional, as well as the University's own logo; however, it is important to note these two are not to be used in replacement of the SU logo. If you require a copy of the SU logo contact your Opportunities Officer.

**Colour:** You are not limited to the Team Aber colours (red and black), so you can choose any colour scheme you wish.

**Personalisation:** You may have individual sponsors printed on your social wear. However, any other personalization's (i.e. nicknames) must first be sent to your Opportunities Officer for approval. Our finance team will not put your payment through for your order until this approval has been met.

**Finances:** The SU's financial and ordering procedures must be adhered to for all bulk orders. If you are unsure of these procedures, please contact the finance office.

**Useful tip:** similar to obtaining membership, we are able to place an item for sale on your club/societies page on the SU website for your members to purchase social wear.

*Any item of clothing with inappropriate prints (e.g. racial/homophobic/sexist/swear words, etc.) will not be approved. If any member of our group is caught wearing garments with unapproved and inappropriate prints, SU disciplinary procedures will be initiated.*

## UNION CONTACTS

Opportunities Officer – [suopportunities@aber.ac.uk](mailto:suopportunities@aber.ac.uk)  
Finance – [sufstaff@aber.ac.uk](mailto:sufstaff@aber.ac.uk)

Sports Coordinator – [ems47@aber.ac.uk](mailto:ems47@aber.ac.uk)  
Societies Development Coordinator – [tthm35@aber.ac.uk](mailto:tthm35@aber.ac.uk)

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