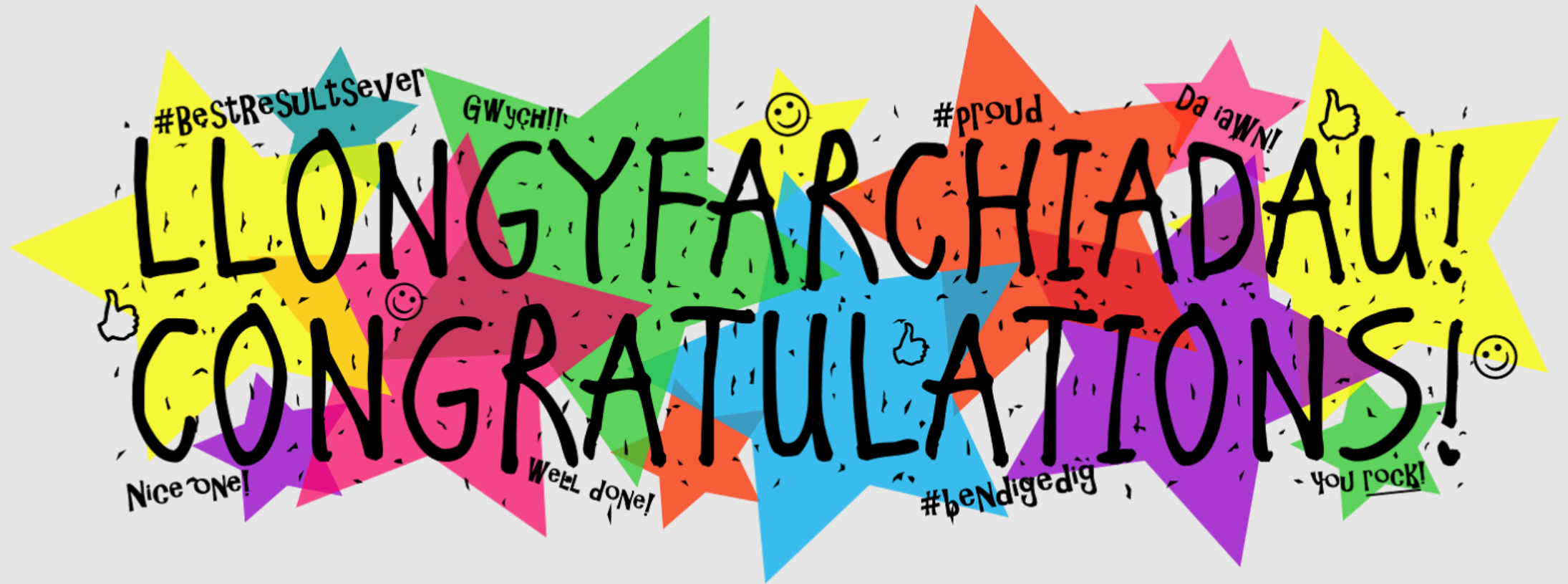


Candidates Briefing

2022 Officer Elections

Al Rhodes: Deputy
Returning Officer





Coming up...

- Key Dates
- Expected Behaviours
- Candidate Rules
- Complaints
- Voting Process
- Candidates Standing
- **Break**
- Campaign Expenses / Materials
- Campaigning Guidance
- Voting week
- Candidate Wellbeing
- Q&A



Introductions

- What is your name?
- What position are you standing for?
- What made you decide to stand?



Photos!

Any candidate who wishes to have their photo on publicity and the voting platform must come into the SU **Office G13** between **1-4pm on Wednesday 23rd February** or **3-6pm on Thursday 24th February**

We will take two photos against a plain white background.

You must not wear any clothing with Union or University logos visible.





Key Dates



Deadlines

- Publicity Deadline – 12pm Wednesday 23rd February
- Candidate Match Deadline – 12pm Tuesday 1st March
- Voting Opens – 10am Monday 14th March
- Voting Closes – 3pm Friday 18th March
- Candidates Tea Party – 3pm Friday 18th March
- Results – 7pm Friday 18th March





2022 Candidate Support

Full-time Officer Candidates Virtual Roundtable w/ University Staff

11am Wednesday 23rd February

Full-time Officer Candidates Virtual Roundtable w/ Union Staff

11am Wednesday 2nd March

Volunteer Officer Candidates Virtual Roundtable w/ Union Staff

12pm Tuesday 1st March





Expected Behaviours



Be Kind

- Positive vs Negative campaigning
- Challenge policies not individuals
- Be mindful of others
- Starting as you mean to go on
- Be kind to yourself as well as others





Candidate Rules



Why do they exist?

- Designed to help create a “level playing field” between candidates.
- There are limits though... Friends (Online and Offline).
- Attempt to control behaviour and use of resource without stifling creativity.
- The Law, University and Union rules all count and become election rules.
- A sense of fair play and friendly competition reflects best on you and the process as a whole – and gets more voters!



The Rules – Key Principles

- Do only what other candidates have an **equal opportunity** to do;
- Treat all students, candidates and staff members with **respect**.

If in doubt – ask.



The Rules – What **not** to do

- X** Use University or Students' Union resources including email lists (except where explicitly permitted by the Returning Officer).
- X** Deface, tamper or interfere with another candidate's publicity.
- X** Bribe voters or election officials.
- X** Threaten or harass voters or election officials.



The Rules – What **not** to do

- X** Produce offensive or defamatory publicity.
- X** Prevent the free and confidential exercise of a vote by voters, including the improper use of devices.
- X** Compromise or interfere with the integrity of the election.



The Rules – Current FT-Officers

- Must **take leave** if they wish to undertake campaigning during normal office hours.
- May **not use any of the resources** of their current position to assist any election campaign.



The Rules – Campaigns Team

- **Campaigns Team** = *"Campaigners who assist you during the election."*
- **Campaigner** = *"Someone who would be reasonable thought to be acting on behalf of a candidate to further the election of that candidate."*
- **Campaigning** = *"Work in an organised and active way towards a particular goal, typically the election of a candidate."*

You are responsible for their actions.



In summary...

- ✓ **Fair** – The election will be by secret and consenting ballot.
- ✓ **Independent** – UMAberSU will not endorse any candidate.
- ✓ **Respect** – UMAberSU expects all students and staff to be treated with respect.
- ✓ **Fun** and **positive** – We want it to be an experience everyone enjoys.





Complaints





Complaints

- Must be submitted using the complaints form on the elections pages of the SU website. We **CANNOT** accept complaints in person.
- If necessary the DRO will investigate to obtain further evidence.
- The RO (NUS Elections Support Service) will rule upon complaints.
- Can't count votes until all complaints have been dealt with.
- Complaints must be **timely** and in **good faith** – deadline for all complaints is **4pm 18th March.**

<https://www.abersu.co.uk/elections/electionshub/>

<https://umabersu.wufoo.com/forms/z1qpaxxv0rqd6n8/>



Results, penalties and appeals

- If no penalties are applied to any candidates:
 - Count can only commence when all complaints are resolved.
 - Results will be announced on March 18th in the SU Mainroom and posted online shortly afterwards.
- Where penalties have been applied:
 - Results will not be announced until all appeals have been resolved.
 - Disqualified candidates will be informed first.
 - Candidates for each position will be informed privately.



Appeals

- Must be submitted in writing by email to union.elections@aber.ac.uk
- Where it relates to a candidate only someone in receipt of a penalty can appeal
- Must state the ground on which the appeal is being made
- Must be submitted no later than 12pm on the day after the RO has ruled on a complaint
- A panel will be convened including the University Secretary and two independent members
- The appeals panel's decision is final





Candidates Standing



Candidates – Full Time



Llywydd

President

Ryan Abbot [he/him]

Ash / Aisleen Sturrock [she/they]

RON

Swyddog Diwylliant Cymreig a Llywydd UMCA

Welsh Culture Officer and UMCA President

Dafi Jones

RON

Swyddog Materion Academaidd

Academic Affairs Officer

Tom Bridge [he/him]

Elizabeth Manners [she/her]

RON





Candidates – Full Time

Swyddog Cyfleoedd Myfyrwyr

Opportunities Officer

Rachel Barwise [she/her]

Cieran Burrows [he/him]

Medbh Johnson [she/her]

Jo Lewis [she/her]

Urvashi Verma [she]

RON

Swyddog Llesiant

Wellbeing Officer

Cameron Curry [he/they]

Nathalia Lawen [she/her]

Heather Moran [she/they]

RON





Candidates – Volunteer Officers

Swyddog Y Menywod

Women's Officer

Mingshan Fan

RON

Swyddog yr Amgylchedd a Chynladwyedd

Environment and Sustainability Officer

Zoe Bainbridge [she/her]

Thea Stott [she/her] & Keira Glynn [she/they]

RON

Swyddog y Myfyrwyr Rhyngwladol

International Students Officer

Tanaka Chikomo [she/her]

Sarah Ch'ng [she/her]

RON

Swyddog Myfyrwyr Annibynnol

Independent Students Officer

Alden Blythe

Kirsty Usher [she/her]

RON

Swyddog y Myfyrwyr Anabl

Disabled Student's Officer

Benedict Shaw

RON

Swyddog Myfyrwyr Hyn

Mature Student's Officer

Edward Buxton [he/him]

RON

Swyddog Myfyrwyr Ôl-raddedig

Postgraduate Students' Officer

Mark Obando [he]

Elisa Long Perez [she/her]

RON

Swyddog y Myfyrwyr Croenddu, Asiaidd a Lleiafrifoedd Ethnig

BAME Officer

Bayanda Vundamina [he/him]

RON

Candidates – Volunteer Officers

Swyddog y Myfyrwyr LHDTC+

LGBTQ+ Students Officer

Dax FitzMedrud [they/them] & Elena Ket Bloomquist [she/they]

RON

Swyddog Yr Iaith

Welsh Language Officer

Lowri Bebb

RON

Cyfadran Busnes a'r Gwyddorau Ffisegol (IS)

Faculty of Business and Physical Sciences (UG)

Zoe Hayne [she/her]

RON

Cyfadran Busnes a'r Gwyddorau Ffisegol (Ôl)

Faculty of Business and Physical Sciences (PG)

Urvashi Verma [she]

RON





Voting Process

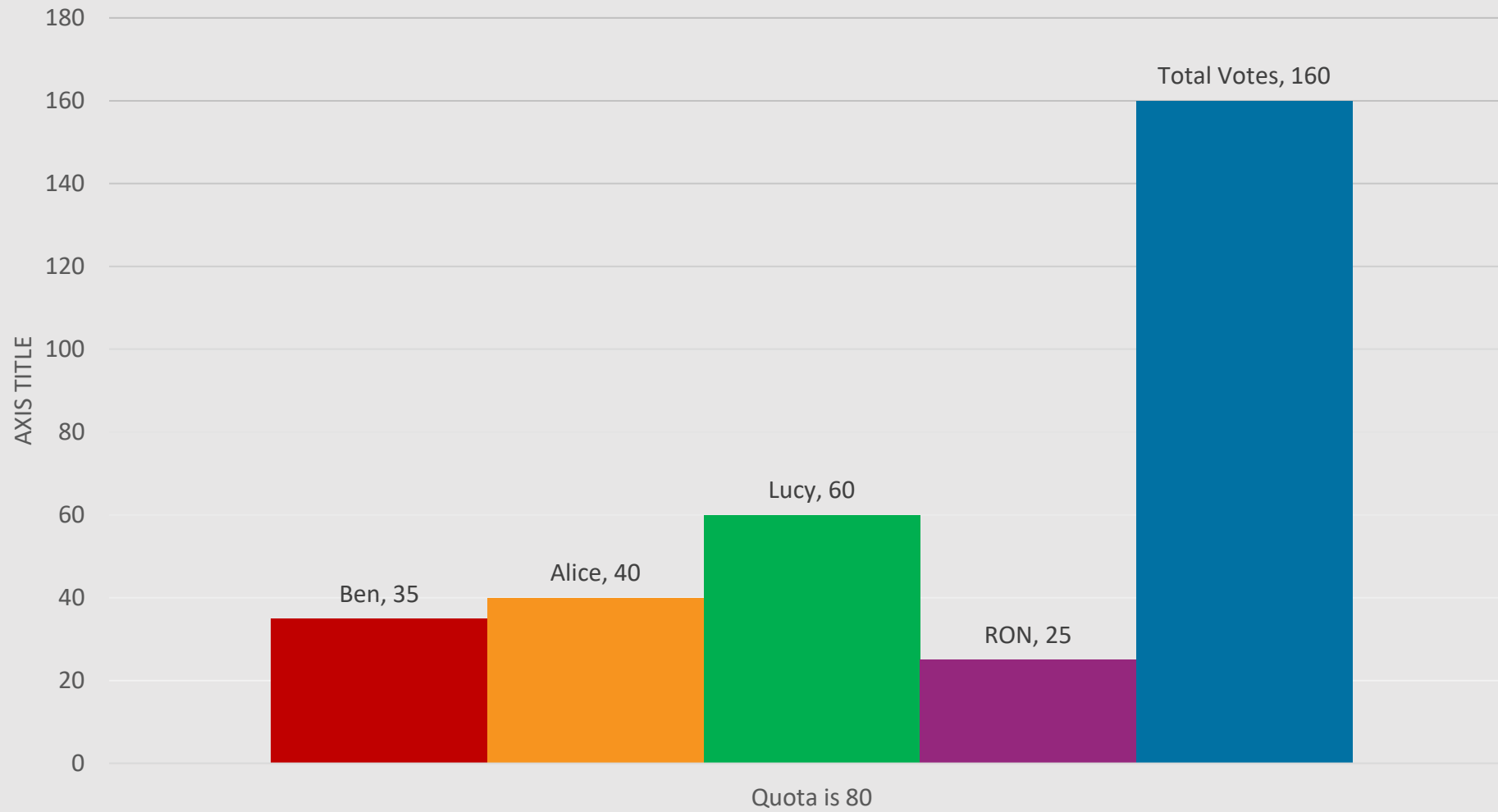


The wonders of transferable votes

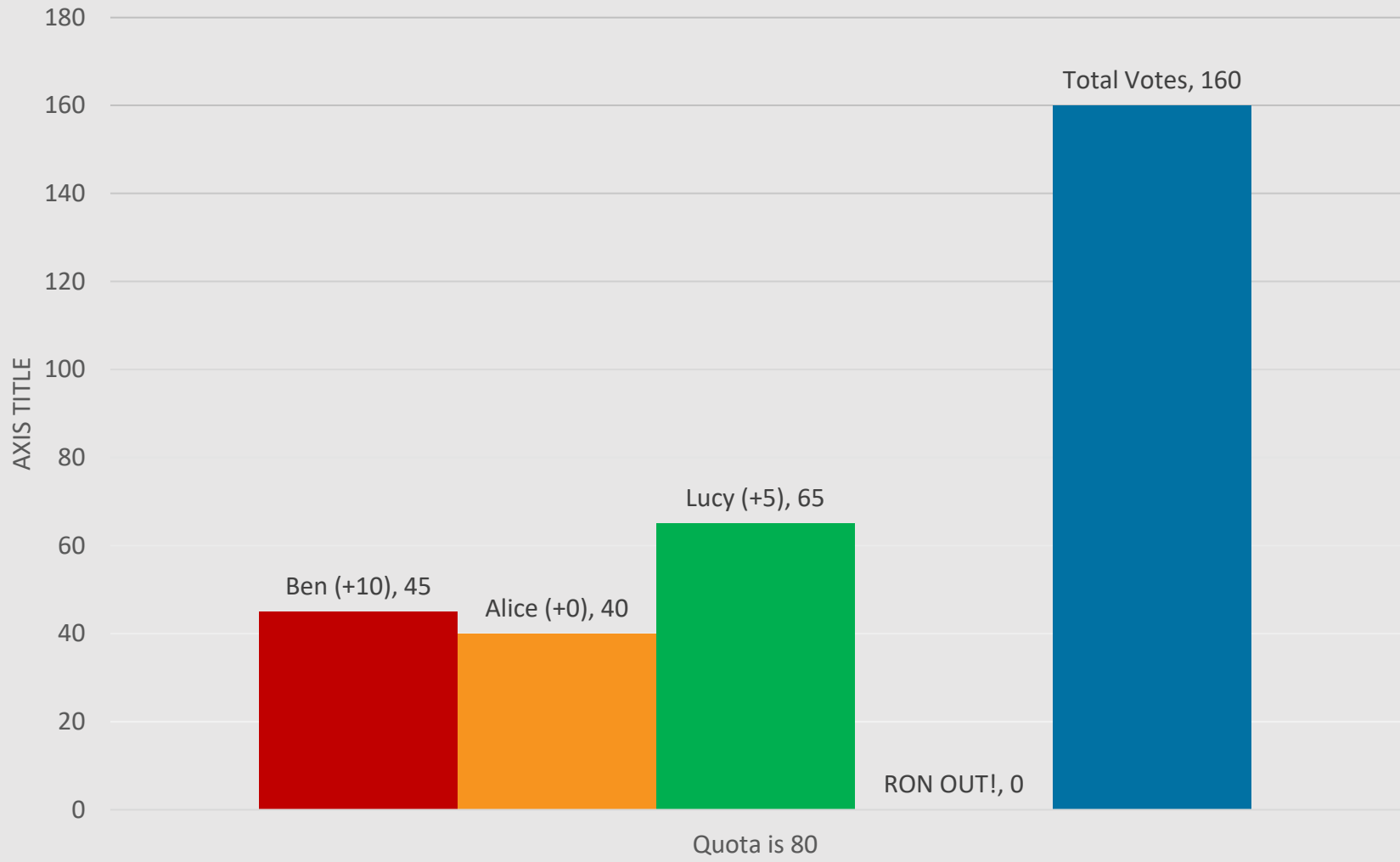
- Elects the “least unpopular” candidate.
- Voters rank their candidates in order of preference.
- If I can’t have X (#1), I’ll have Y (#2), if neither Z (#3).
- Sometimes called Single Transferable Vote (STV) or Alternative Transferable Vote (ATV).



ROUND 1 - EVERYONE LOVES LUCY

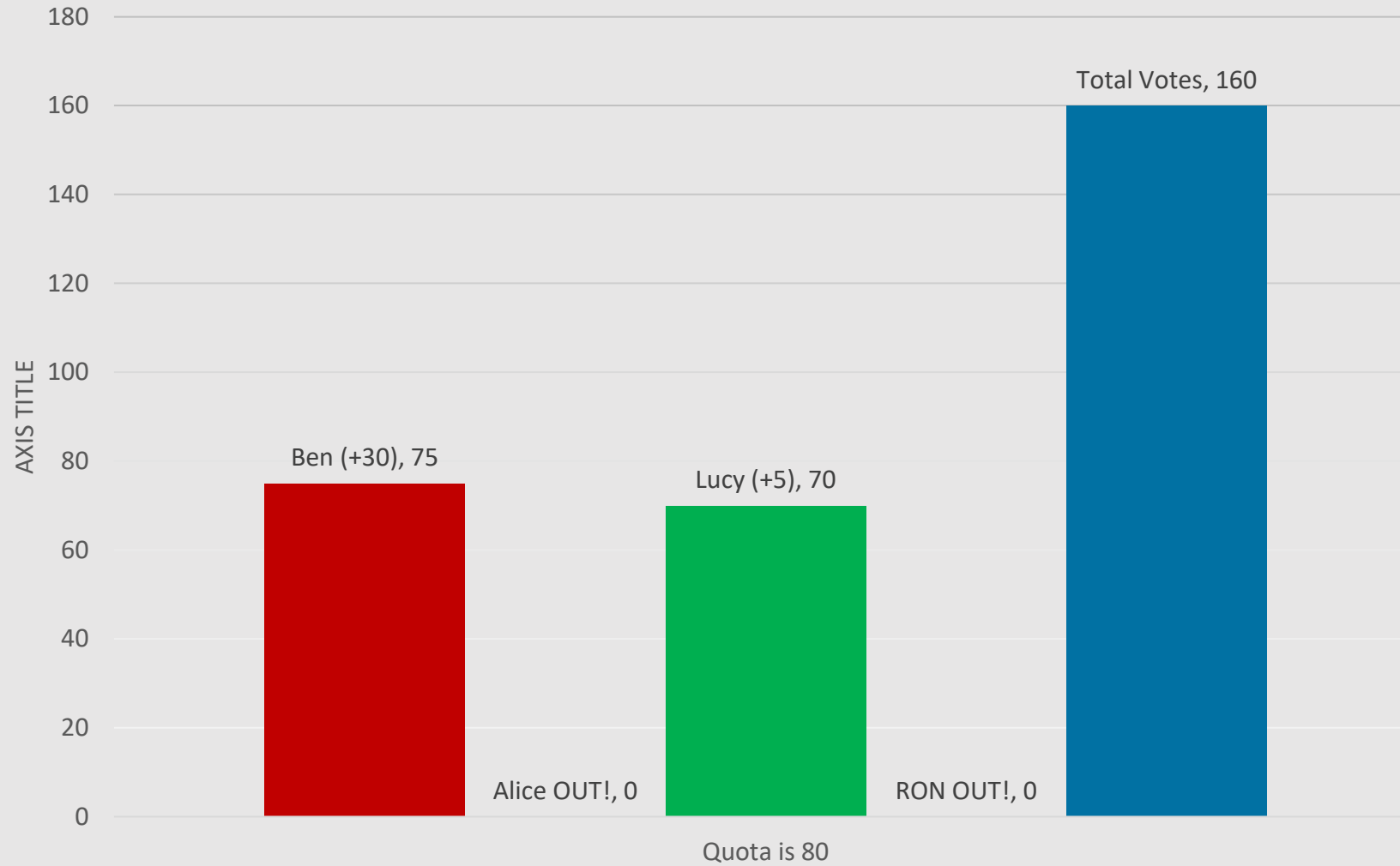


ROUND 2 – HERE COMES BEN





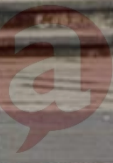
ROUND 3 – POOR LUCY!



How students vote?

- Voting takes place **via ApAber** which can be accessed on mobile or online.
- As a back-up all students will be emailed their unique voting link – DO NOT SHARE THIS LINK.
- Any issues direct students' to union.elections@aber.ac.uk.





ETHOL
VOTE

LAUREN
#TOPMARKS

Dylan O'Kelly Lynch
for activities

Campaign Expenses / Materials



Campaign Expenses – Monies & Receipts

- Maximum spend **£30** Full Time Officers & **£20** Volunteer Officers
- All receipts submitted by 3pm on the 18th March (form available on Elections Hub)

<https://www.abersu.co.uk/changeaber/elections/electionshub/>



Campaign Expenses - Printing

- A5, A4 and A3
- White, Green, Purple and Pink paper (A3)
- White, Red, Green and Yellow paper (A4)
- Submit requests to union.elections@aber.ac.uk for 48 hours notice
- Printing to be taken from your budget
- Can use personal printer / Hugh Owen etc – must have evidence to be reimbursed

Union / personal costs:

1x A4 Black and White 1p / Colour 5p
1x A3 Black and White 3p / Colour 10p



Campaign Expenses - Materials

- Campaign Materials are available from G13 on the Ground Floor of the Union – you must book these via email
- Underground in the hub good space for making banners/placards
- COVID-19

What other things could I spend my money on?

- Stickers, badges, T-shirts, chalk, small incentives (10p) – the list goes on!
- **Cannot** spend on paid social media posts
- Events?



Translation

- Translation is available to candidates via the Union's translation service
- Please note this service will be in heavy use over the election period and requests may take longer than usual
- Translation of Publicity and Summaries will be prioritised
- If you would like to request translation please email your text to union.elections@aber.ac.uk noting the total word count of your request
- Top-tip... keep it short and concise for a quicker turnaround!





Campaigning Guidance



Slates and joint campaigning

- Slates are OK!
- Joint publicity is OK!
- No combined spending.
 - No pooled items.
 - No bulk discounts more than an individual could get.
- Pairs treated as single candidates



Campaign Teams

- You are responsible for their actions
- Gather a wide range/strong personalities
- Allocate responsibilities and tasks
- Make sure they aren't just leaflet shovers
- Especially important in a COVID world



Campaign Teams

- Have regular meetings with them – google docs / asana?
- Support them, encourage them and thank them!
- Remember the Campaign Team that stays together risks losing together!



Publicity on Campus – General

- Do not block or reduce visibility of pedestrians near roads, crossings, car parks or waiting areas.
- Do not hinder access to any fire exits or doorways.
- Do not display materials on areas which could lead to damage or over formal signage.
- Be aware posters not on general noticeboards may be pulled down.
- Departmental offices should be able to offer help if you call in and ask when you put up posters.
- Where not to campaign e.g. Faith Space
- Be kind to the planet 



Publicity on Campus – Hospitality

- Posters cannot be displayed in outlets/restaurants except Union posters.
- Leaflets may be left on tables but will be cleared away during the natural course of the day.
- No staff on duty are allowed to wear any promotional material or t-shirts for one particular candidate.
- If in doubt ask.



Publicity on Campus – Sports Centre

- Sport Centre – The noticeboard adjacent to the main sports hall can be used by candidates.
- Sports Cage – The noticeboard in the foyer entrance can be used by candidates.
- Outside – Fencing in front of the athletics track (top of the steps) and NOT the All Weather Pitch fencing is available for use for banners/posters.



Publicity on Campus – Libraries

- One poster per candidate and must be bi-lingual.
Any more than one will be removed.
- Will provide labelled display boards on Level D
Hugh Owen No leaflets/flyer distributed about the library.
- No posters attached to library windows/walls externally.



Sports Clubs and Societies

- Sports Clubs and Societies can support you.
- Cannot spend money or resources on your campaign.
- No conflicts of interest – remember to only do what others have the opportunity to do.
- Endorsement must be done in accordance with Clubs and Society's usual processes and you must be able to evidence if asked.
- It is in your interest to ensure processes are followed.



Publicity & Summary

- **“I read their publicity”** biggest reason why voters voted
- Simple, specific and structured – the rule of three
- Learn it in full
- Deadline 12pm Wednesday 23rd February 2022










Publicity & Summary

Swyddog Cyfleoedd Myfyrwyr | Student Opportunities Officer (Full-Time)

ro'f ymgaiswyr isod yn nhrefn eich dewis gydag 1 yn eich dewis cyntaf. Cliciwch ar y blwch ar y dde i'w dewis eu trefn. Unwaith y byddwch wedi dewis eich ymgaiswyr, cliciwch ar y botwm cam nesaf ar waelod y dudalen.

Please rank the candidates below in order of preference with 1 being your first choice. Please click on the box on the right of the option to select their ranking.

Once you have selected your candidates please click on the next step button at the bottom of the page.

	Sayantan Patra <ul style="list-style-type: none">Pleidleiswch drosaf i, byddaf yn rhoi cyfleoedd i chi dyfu.Vote for me, ill give you opportunities to grow	Pam bleidleisio i mi? Why vote for me?	<input type="text"/>
	Steffan Huw Jones <ul style="list-style-type: none">Byddai pleidlais i mi'n bleidlais dros osod cyfleoedd myfyrwyr ar ben rhestr flaenoriaethau'r Brifysgol.A vote for me would be a vote to put student opportunities as the Universities top priority.	Pam bleidleisio i mi? Why vote for me?	<input type="text"/>
	Jessica Williams <ul style="list-style-type: none">Mae grwpiau dan arweiniad myfyrwyr wedi bod yn uchafbwynt fy mhrofiad yma yn Aber. Dwi am sicrhau bod eich undeb yn darparu'r gorau.Student-led groups have been the pinnacle highlight of my Aber experience. I want to ensure your union provides the best.	Pam bleidleisio i mi? Why vote for me?	<input type="text"/>
	Isabel Grace Anderson		<input type="text"/>
	Ciaran Campbell <ul style="list-style-type: none">Dyw pleidlais i Campbell ddim yn gambiDon't Gamble vote for Campbell	Pam bleidleisio i mi? Why vote for me?	<input type="text"/>
	Grant Coleman <ul style="list-style-type: none">Ymroddedig i fyfyrwyr, wedi ymrwymo i gynydd a newid. Pleidleiswch dros Grant.Committed to students, dedicated to progress and change. Vote Grant.	Pam bleidleisio i mi? Why vote for me?	<input type="text"/>
	Ailagored Enwebiadau Re-Open Nominations		<input type="text"/>
Ymatal Abstain			<input type="checkbox"/>

Return to Contests

Skip Contest

Next step

mi-voice

Accessibility

Text only

Text size

+

-

Support

Swyddog Cyfleoedd

ro'f ymgaiswyr isod yn nhrefn eich
Unwaith y byddwch wedi dewis eich

Please rank the candidates below i
ranking.

Once you have selected your candi

Sayantan Patra

- Pleidleiswch dro
- Vote for me, ill g

Steffan Huw Jones

- Byddai pleidlais i mi'n bleidlais dros osod cyfleoedd myfyrwyr ar ben rhestr flaenoriaethau'r Brifysgol.
- A vote for me wo
- Universities top

Jessica Williams

- Mae grwpiau dan arweiniad myfyrwyr wedi bod yn uchafbwynt fy mhrofiad yma yn Aber. Dwi am sicrhau bod eich undeb yn darparu'r gorau.
- Student-led grou
- experience. I wa

Isabel Grace Ander

Ciaran Campbell

- Dyw pleidlais i C
- Don't Gamble vo

Grant Coleman

- Ymroddedig i fyf
- Pleidleiswch dro

Grant Coleman

- Committed to students, dedicated to progress and change. Vote Grant.

Ailagored Enwebiadau | Re-Open Nominations

Ymatal | Abstain

Return to Contests

Skip Contest

Next step

Additional Information for Steffan Huw Jones

Fel llywydd clwb chwaraeon a chymdeithas, dwi'n angerddol ynglŷn â'r cyfleoedd a roddir i fyfyrwyr. Dwi wedi gweld yr UM yn gweithio'n galed i ddarparu cymaint ag y gall ei wneud, ond mae'n ymddangos eu bod wedi'u llyffwethio gan brinder buddsoddiad a'r diffyg sylw a roddir i gyfleoedd myfyrwyr gan y Brifysgol. Fy mhrif amcan ar gyfer y flwyddyn fyddai cael y brifysgol i ymateb i rai o'r cwestiynau anodd ynglŷn â chyfleoedd myfyrwyr, megis cyfleusterau sy'n dirywio a'r ymdrechion tlla a wneir o ran cynrychioli cyfleoedd myfyrwyr, yn y gobaith y gellir sicrhau ymrwymiad i gyfleoedd myfyrwyr at y dyfodol.

Yn ogystal â hyn, dwi am barhau i adeiladu ar y gwaith caled sydd wedi'i wneud efeni i gyd-drafod pris y Cerdyn Sboti. Dwi hefyd am sicrhau na chaiff unrhyw weithgareddau academaidd, fel seminarau ac arholiadau tymor eu trefnu ar ddydd Mercher, er mwyn caniatáu i bobl nid yn unig gystadlu yn BUCS a chynrychioli'r Brifysgol, ond hefyd fel gall pobl gyfranogi yn yr amrywiaeth eang o gymdeithasau, cyfleoedd gwirfoddoli a chwaraeon sydd gan yr Undeb i'w cynnig.

Byddai pleidlais i mi'n bleidlais dros osod cyfleoedd myfyrwyr ar ben rhestr flaenoriaethau'r Brifysgol.

As a president of both a sports club and a society I am passionate about the opportunities given to students. I have seen the SU work hard to provide as much as they can but it appears they are hamstrung by lack of investment and attention given to student opportunities by the University. My main objective for the year would be to get the university to respond to some of the difficult questions about student opportunities such as the deteriorating facilities and seeming lacklustre efforts at representing student opportunities, in hope, to secure future commitment to funding opportunities.

On top of this I'd like to continue to build on the hard work done this year to negotiate the price of the Sporty Card. Also I'd like to see that no essential academic scheduled or unscheduled activities such as seminars and term examinations are allowed to be on Wednesdays to allow not only for people to compete in BUCS and represent the University but for people to partake in the wide variety of societies, volunteering options and sports that the Union has to offer.

A vote for me would be a vote to put student opportunities as the Universities top priority.

Close

Tell them what they need to know

- Your name, the position
- To vote you #1
- If not then #2
- Where and how they can vote
- The dates



Speak to students



“Voters contacted face-to-face were 21 percentage points more likely to vote for the candidate after speaking with them for fewer than 10 seconds, compared with those left alone”

“Just one in-person conversation had a profound effect on a voter’s likelihood to go to the polls, boosting turnout by a whopping 20 percent (or around 9 percentage points)”

“We find that a brief visit by the candidate dramatically increases the support for the candidate regardless of the nature of the message delivered. The actions of candidates seem to speak louder than words”

Royal Economic Society

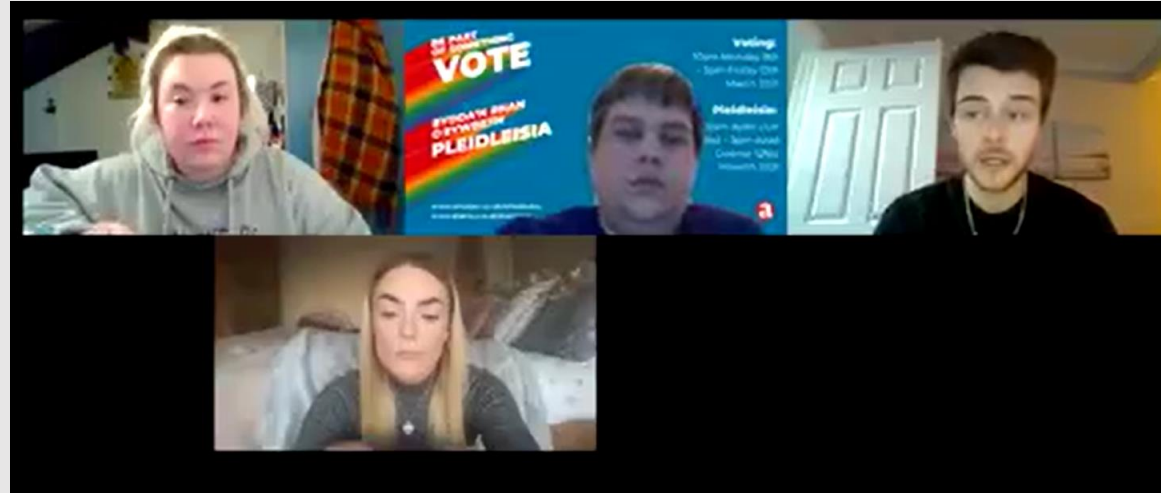
No door to door canvassing



Quiz the Candidates



- Full-Time Officer Positions **ONLY**
- 40-60min slots with each group of Candidates (or their nominee)
- 2 Minute Opening Speech
- Pre-submitted Questions – given in advance



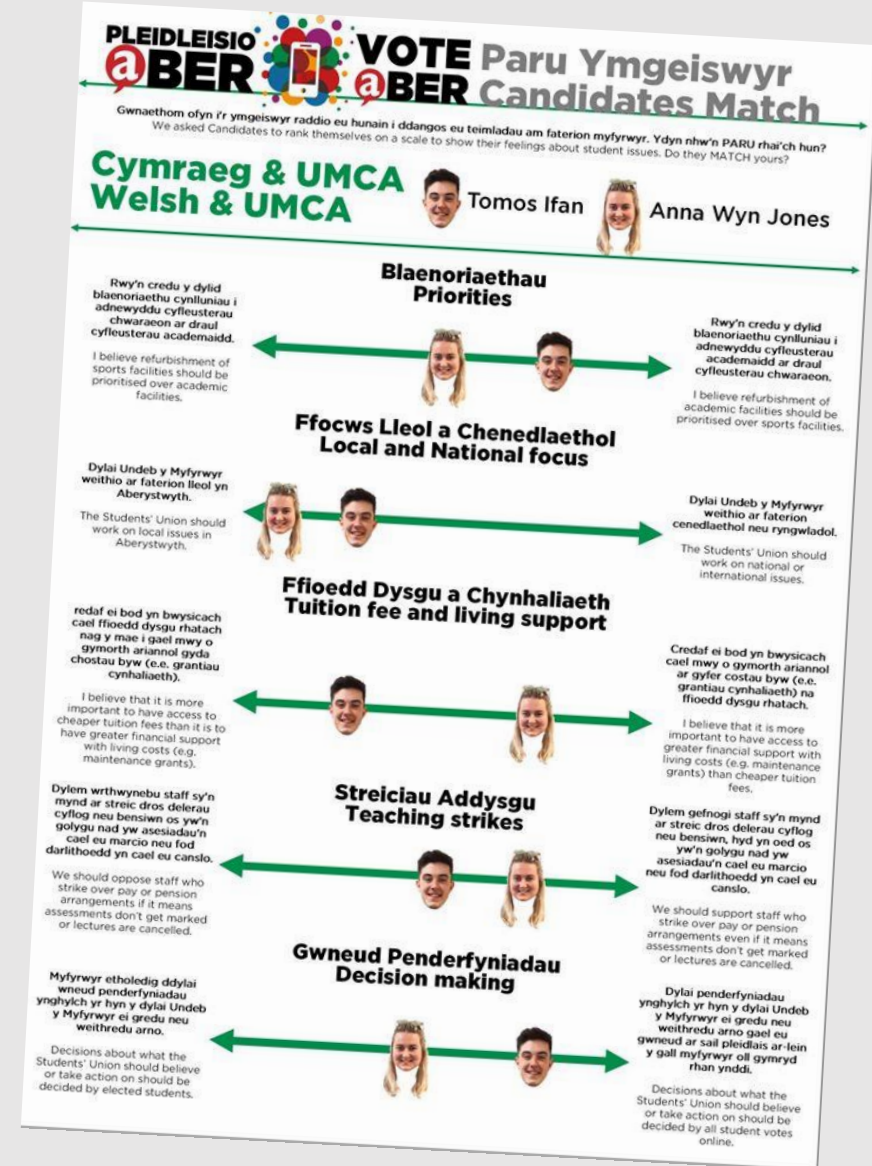
Quiz the Candidates

- Monday 7th 4pm - 5pm: **Welsh Culture**
- Monday 7th 5pm - 6pm: **Academic Affairs**
- Wednesday 9th 4pm - 5pm: **Wellbeing**
- Wednesday 10th 5pm - 6pm: **Opportunities**
- Thursday 10th 4pm - 5pm: **President**



Candidate Match

- Set questions asked to all Candidates
- Two polarising statements
- Measures how widely and deeply a candidate feels
- Emailed out after Candidates Briefing
- Deadline 12pm Tuesday 1st March





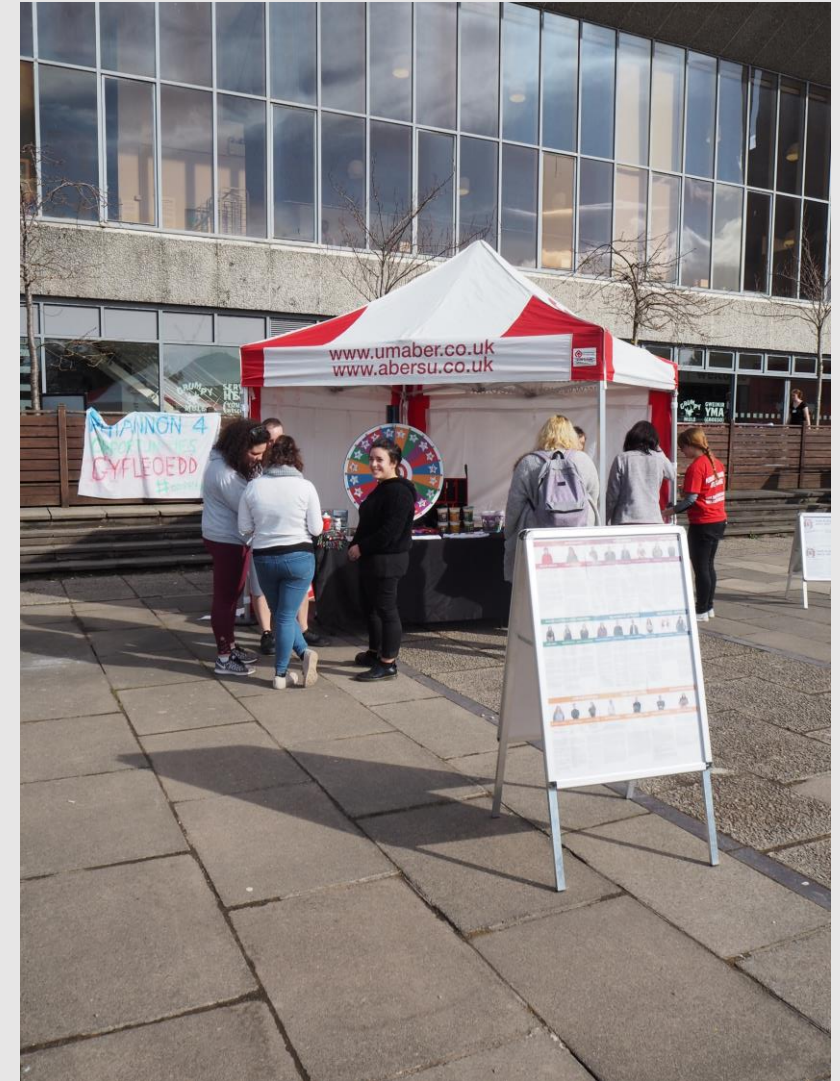
www.abersu.co.uk
www.umaber.co.uk

Voting Week



What else will be going on?

- Social media messaging / targeted emails
- SU voting stalls – refer a student
- Voting incentives e.g. club and society races, daily draw
- Leaflet drops
- Possible lecture shoutouts





Candidate Wellbeing

WY WRAITH
CAEL FFYDD
ACADEMAID
SWYDDOG MATERION
SAM WRAITH AM EU
HAVE
HTIAF
IN WRAITH
FATH
VOTE SAM WRAITH
FOR ACADEMIC
AFFAIRS



Self care is crucial

- Maintain sleep hygiene
- Plan rewards and times to switch off from elections.
- Eat properly – consider pre-made meals and freeze them or packed lunches.



Self care is crucial

- Complete urgent work before voting opens so that you can prioritise your campaign during voting week
- Plan to win but be prepared to lose – plan post elections
- Room 4 during voting week is allocated for candidates to destress
- Reach out if you need help – union.advice@aber.ac.uk



Considering withdrawing?

- Be clear on why
- Rationalise with if you were applying for a job
- Discuss with someone beforehand
- Consider remaining on the ballot
- Cooling off period for all candidates



Candidates Tea-Party / Awards

- Relax from campaigning with a bite to eat and early update as voting closes
- Presentation of Awards to recognise Candidates and their Campaign Teams
- SU Picture House 3pm Friday 18th March



Results

- Friday 18th March, Main Room – Students' Union Building.
- Candidates (or a representative) will have the opportunity to hear results before they are announced on stage.
- Announced 7pm – pending outcome of complaints.





Questions? 😊

Email:

AI union.elections@aber.ac.uk

Ground Floor Office G13

