Don’t miss out on Freshers’ Fair early bird pricing!

If current measures aren’t lifted in time meaning the event does need to be cancelled we will of course offer

full refund or other advertising options.

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| **Freshers’ Fair** | | | **National** | | | **Local** | | | **Charity** | |
| For definitions see T&Cs in the Media Pack.  Prices do not include VAT. | | | | | | | |
| **Standard Stall**  90x60 cm table | 21st September | £500 | |  | £300 | |  | £200 | |  |
| 22nd September | £400 | |  | £250 | |  | £200 | |  |
| Both days (21st and 22nd) | £750 | |  | £450 | |  | £300 | |  |
| Discount of £50 | If paid before 21st Aug 2020 | | | | | | | |  |
| Power supply needed? | | | | | | | | |  |
| **Premium Stall**  Large stall & prime location | One day (21st or 22nd) | | £650 | | | | | | |  |
| Both days (21st and 22nd) | | £1,000 | | | | | | |  |
| **Freshers’ Fair Sponsor** | Details in the Media Pack | | Bid deadline: 15th July | | | | | | |  |

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| **Re-Freshers’ Fair** (no VAT)  Early 2021 | Standard Stall | £150 |  | £100 |  | £70 |  |
| Early Bird discount | stalls paid for by end of 2020 - 10% off | | | | |  |
| Freshers’ Fair discount | 2020 Freshers’ Fair attendees - 30% off | | | | |  |



**Book Freshers’ Fair and get 15% OFF Media & Literature**

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| **Media & Literature** | | | **National** | | | **Local** | | | **Charity** | |
| For definitions see T&Cs in the Media Pack  Prices do not include VAT. | | | | | | | |
| **Wallplanner** | 3,000 printed | £500 | |  | £400 | |  | £350 | |  |
| **Union Guide** | Large Advert | £400 | |  | £300 | |  | £200 | |  |
| Small Advert | £250 | |  | £200 | |  | £150 | |  |
| **Website Banne­r** | 1 month | £150 | |  | £100 | |  | £75 | |  |
| 1 term | £300 | |  | £200 | |  | £150 | |  |
| **Social Media post** | Facebook + Twitter |  | | | £50 | |  |  | | |
| **Welcome Desk Screen** | 1 month | £100 | |  | £60 | |  | £30 | |  |
| 1 term | £250 | |  | £150 | |  | £100 | |  |
| **3 digital Redbus screens** | 1 month | n/a | | | £100 | |  | n/a | | |
| 1 term | £250 | |  |
| **Posters** | 1 week |  | | | £5/poster | |  |  | | |
| **Flyers** | 500 pcs |  | | | £100 | |  |  | | |
| **Online Calendar** | 1 event |  | | | £50 | |  |  | | |
| **Promotional Stall** (no VAT) | 1 day | £100 | |  | £75 | |  | £50 | |  |

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| **To book please fill in the details below** | |
| **Organisation** |  | |
| **Contact Name** |  | |
| **Address**  **& Post Code** |  | |
| **Contact Number** |  | |
| **Email** |  | |
| **Date** |  | |
|  | **I would like to receive information and emails about upcoming marketing opportunities provided by the Students’ Union.**  Your data will be used in accordance with GDPR and stored for a period of 3 years. We will not share your data with 3rd parties. You can have your details amended at any time by contacting us. | |
| **Reminders** | Due to our bilingual policy, all advertising materials need to be bilingual or in two versions: Welsh and English. If you plan to distribute food please get in touch. | |
| **Special Requirements** |  | |

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| **Price** | |
| **Price** |  | |
| **VAT** | Only Promotional Stall and **Re-**Freshers’ Fair are VAT exempt. | |
| **Total** |  | |
| **Charities** | Please provide charity number: | |

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| **Payment options** | |
|  | BACS after receiving an invoice. Purchase Order number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
|  | card over the phone: 01970 62 17 04 | |
|  | Cash on date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |

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| **Return to** | |
| **Matt or Paige**  **01970 62 1704** | [union.marketing@aber.ac.uk](mailto:union.marketing@aber.ac.uk)  Students’ Union, Penglais, Aberystwyth, SY23 3DX | |

**Data Protection Declaration**

In providing my information I understand that I am required to provide my details, as outlined below, to Aberystwyth University Students’ Union, and that they will be held in compliance with the Data Protection Act (DPA) 2018 and with the General Data Protection Regulation (GDPR), along with the University and AberSU data protection policies.  They will be retained on the basis that AberSU has a legitimate interest in processing them and that it is also necessary for the performance of a contract.

Details will be kept for up to four years as a record of involvement, invoicing and for statistical purposes. I understand that I can object to certain aspects of processing by emailing [union@aber.ac.uk](mailto:union@aber.ac.uk). The Union’s Data Protection Statement and Policy is reviewed annually to ensure compliance and is available on request or by visiting: [www.abersu.co.uk/aboutaber/dataprotection](http://www.abersu.co.uk/aboutaber/dataprotection)

Your personal data will not be shared outside of the Students’ Union without your explicit permission.

**What details do we need you to share?**

* Name of organisation
* Name of person booking the service
* Address and Post Code
* Contact number
* Email

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| **Organisation** |  |
| **Signature** |  |
| **Date** |  |