



# ABERSU STRATEGIC PLAN 2020-23

*Caru bywyd myfyrwyr a bod*

*We want Aber students to love student life*



# STRATEGY



## MISSION

We want Aber students to **love student life**

## VISION



Aber students should be **happy, healthy and empowered**, with **lasting friendships and promising futures**.

## VALUES



We are **shaped by students** - Your voice matters most

We are **transparent** - We are always honest and open



We are a **community** - We want you involved

We are **ambitious** - We develop for the future



We **caru Cymraeg** - We champion Welsh language and culture

## PROMISES



We will provide opportunities to find your **Aber community**



We will be a **positive influence** for students



We will support you to be **happy and healthy**



We will help to grow your **skills and experiences**



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PROMISE:



## WE WILL PROVIDE OPPORTUNITIES TO FIND YOUR ABER COMMUNITY

We want to offer the chance to try something new, enjoy hobbies, socialize and make lasting and meaningful friendships and be part of something bigger.

### HOW:

Develop affinity with the SU. Students will connect engaging volunteering, clubs and societies membership or leadership, and Academic Rep experiences with the Students' Union.

Champion and support student groups to create events, activities, media and campaigns increasing numbers of opportunities to contribute, lead and learn

We will help students find, grow and celebrate their diverse communities

Students will play a positive role in the wider Aberystwyth Community

### MEASURES:

1. Maintain or increase % students that will have engaged with the SU
2. Improvement in self reporting scores of feeling part of a community
3. Maintain or increase in club and society memberships

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PROMISE:



## WE WILL BE A POSITIVE INFLUENCE FOR STUDENTS

We believe that the student voice matters most. We will be the experts on Aber students and ensure that your views, needs and concerns shape the Students' Union, the University and are heard locally and nationally.

### HOW:

Students will understand what the SU is, that they are members and will shape AberSU activity and Policy

Students will influence and shape their education and wider University experience

We will be the experts on Aber students – we will know how they behave, what they value and what they want/need.

### MEASURES:

1. Increase in key stakeholders reporting they feel the SU is a positive influence for students
2. Maintain or improve SU and NUS NSS Scores

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**PROMISE:**



## WE WILL SUPPORT YOU TO BE HAPPY AND HEALTHY

We know that life has its ups and downs and we want to be there with you through thick and thin.

### HOW:

The Advice Service will be the go to source for advice and will support students to make informed choices.

Championing the rights of students and fighting injustice.

To ensure that University support systems and mechanisms for students and student staff are in place, fit for purpose and consider the individual needs of the students and that they are working to the best of their abilities.

### MEASURES:

1. Pop up survey on FB - improvement on students self reporting as healthy
2. Pop up survey with engaged students - improvement on students self reporting as happy

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PROMISE:



## WE WILL HELP TO GROW YOUR SKILLS AND EXPERIENCES

We want our students to feel proud of their achievements, have a vibrant set of skills and experiences to feel confident to take the next steps on their journey, wherever they may take them..

### HOW:

Provide outstanding student Volunteering Opportunities and experiences. AberSU Volunteering will provide a range of opportunities for students to enrich their time at University and benefit the student and wider Aberystwyth community.

Our full range of student volunteers will identify and be able to articulate how their activity contributes to their development and next steps.

Students will be prepared for life after University and will receive excellent support to take a range of next steps

### MEASURES:

1. Increase in positive responses from student reps and committee members reporting they feel their skills and experiences have grown while in post
2. Maintain or increase in volunteering hours

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## ENABLERS

These are the foundations on which we build our success

### COMMUNICATIONS AND IDENTITY

- Communications strategy
- An interactive online community
- A recognisable AberSU brand
- promoter of student wins and achievements
- A trusted source for relevant information for Aber students

### ORGANISATION SUSTAINABILITY

- Spaces fit for purpose
- A strong and active Trustee Board
- Reliable financial information will enable action
- A positive staff culture where staff and officers seek to improve and develop - learning from best practice in the sector

### PARTNERSHIPS & RELATIONSHIPS

- Critical friends working in partnership with the University
- Build community connections
- Build productive commercial relationships that support our success

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